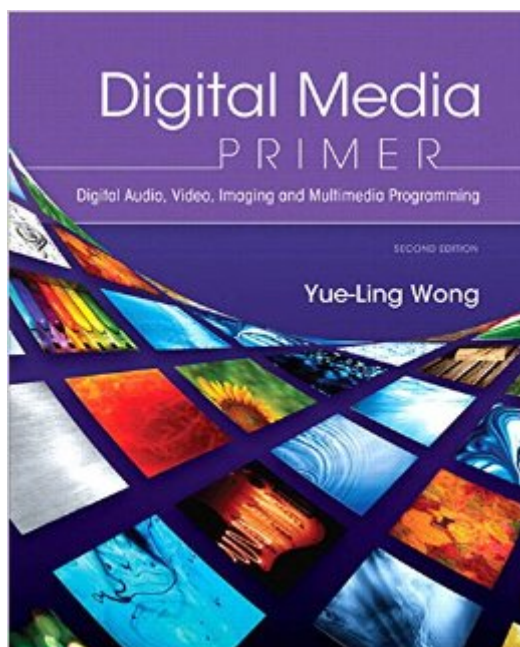


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Digital Media Primer (2-download)



Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Digital Media Primer is designed for students from all disciplines interested in learning the foundational concepts and basic techniques in digital media production. The Second edition has been expanded so that while readers learn the concepts and techniques of digital media production, they will also learn basic computer programming skills. The Primer is not tied to a specific application program like Flash or Photoshop; instead, the author introduces tools and techniques using a task-based approach and provides the rationale for the techniques. This way, the skills readers learn are transferable to whatever tool they end up using or have access to. For readers that do not know how to navigate certain tools, Wong provides brief Application tutorials as supplemental material.

Book Information

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Customer Reviews

I like this digital media textbook. It is fun to read and learn about the various topics. My only wish for improvement is that it went into greater detail about software usage that I encounter. However, that

would probably be a completely different textbook.

Speedy delivery, but the book was just the basics on a couple aspects of digital media. Not bad tho, I honestly did not use it that much in my college class.

Very technical and can be very hard to read.

Lots of information. Bought this for a college class and it does explain how to do a lot of various things.

very helpful

This book is good.

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